



evie
consulting

CONFIDENT

PROFESSIONAL PRESENCE IN THE WORKPLACE

This workshop will equip participants with the tools to create and convey a confident professional presence. Learn how to strategically and consciously manage your brand and image through effective visual appearance and non-verbal communication techniques, including how to proactively manage how others perceive you in the workplace.

- Recognise the impact of visual appearance in the business world
- Learn the six key components to creating an effective first impression
- Understand the psychology of colour and how to leverage it effectively in the business world

GUANGZHOU

Venue: 广州市天河区天河北路233号中信广场四楼403

Room 403, 4th Floor, CITIC Plaza
233 Tian He Road North, Tian He District, Guangzhou

Date: Friday April 15, 2011

Time: Registration - 9:30am to 10:00am
Presentation - 10:00am to 12:00pm

Language: English & Mandarin

RSVP: Friday April 1, 2011 to Rebecca Wang on
+ 86 755 3396 0900 or at
rebeccawang@michaelpage.com.cn

SHENZHEN

Venue: 中国深圳市红桂路2068号红桂大酒店, 18楼多功能厅会议室

18F, Honggui Hotel, 2068 Honggui Road, Shenzhen

Date: Friday April 15, 2011

Time: Registration - 3:30pm to 4:00pm
Presentation - 4:00pm to 6:00pm

Language: English & Mandarin

RSVP: Friday April 1, 2011 to Rebecca Wang on
+ 86 755 3396 0900 or at
rebeccawang@michaelpage.com.cn



Speaker Profile

Vivian is an engaging, inspirational and positively energetic speaker who deftly combines fun and professionalism to deliver practical and effective training solutions.

As a Professional Development Consultant at Evie Consulting, Vivian lives her passion by helping people achieve genuine confident professional presence in the areas of business etiquette, communication skills, professional branding and image management. Her clients include Bank of China Group Life Assurance, Prudential Insurance, Peking University and the Hong Kong University of Science and Technology.

Vivian combines her ten year corporate background as an Executive Director at investment bank Goldman Sachs with professional training in business etiquette, coaching and image consulting. She is a member of the International Coach Federation (ICF), a founding member of the ICF Hong Kong, and a member of the Association of Image Consultants International (AICI). Vivian has been profiled in print and TV media.



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本研讨会将向学员提供工具，本研讨会将向学员提供一些树立和传达自信的专业形象的技巧。学员可以学习到如何通过有效的视觉外观和非语言沟通技巧，主动控制工作场所中他人对您的看法，从而有意识地，战略性地管理您的品牌和形象。

学员将：

1. 了解商界中视觉冲击和外观的影响
2. 了解6个关键组成要素，建立深刻的第一印象
3. 了解色彩心理学并学习如何在商界有效利用色彩心理学

广州

地点

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Room 403, 4th Floor, CITIC Plaza
233 Tian He Road North, Tian He District, Guangzhou

日期

星期五 4月15日2011年

时间

签到时间 - 9:30am to 10:00am
会议时间 - 10:00am to 12:00pm

语言

英语和普通话

报名截止日期

星期五 4月1日2011年

联系方式

联系人：Rebecca Wang
电话：+86 755 3396 0900
电邮：rebeccawang@michaelpage.com.cn

深圳

地点

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讲者介绍

Vivian是一位能鼓舞人心、活力充沛的讲师，她能巧妙地将娱乐融入专业，提出合乎实际且行之有效的培训方案。

作为Evie Consulting的专业发展顾问，Vivian热衷于通过商务礼仪、沟通技巧和专业品牌与形象管理，帮助大家树立自信的专业形象。她的客户包括中银集团人寿保险有限公司、保诚、北京大学和香港科技大学。

Vivian把她长达10年任职投资银行高盛执行董事的企业背景，与她在商务礼仪、指导和形象顾问方面所接受的专业培训相结合。她是国际教练联盟(ICF)成员、ICF香港分会的创办成员，以及国际形象顾问协会(AICI)成员。另外，Vivian也是平面媒体和电视媒体的常客。